



Freeformers

BLC Proposal

Content for 'Exclusive Offers' Webpage

Freeformers: Champion-led Change



Freeformers' **Champion Management Platform** enables your College staff to overcome common cultural challenges around workforce agility and digital adoption, using social learning programmes and a world first Champion Management Platform.

Further Education Colleges are responsible for educating students about new subjects and technology but also need to consider new ways of working and new digital tools to help them operate efficiently and structure themselves. Due to the speed of change there is a need for College employees to become forward thinking agile and digitally fluent - from administration to teaching staff. Freeformers have been working with the Higher Education Sector to develop a more confident digital mindset including the adoption of new tools like Office 365.

Freeformers **Champion Management Platform** solves these problems by creating peer networks that are effective, scaleable, measureable and create lasting impact. Each College will be invited to nominate Champions whom are granted access to download our Mentor App onto their smartphone. Every colleague they then run sessions with are given access to Seeker - a web interface that syncs with Mentor. Also a central administrator will have access to a dashboard tracking the impact of the delivered sessions.



For your champions

Mentor gives champions everything they need to host interactive bitesize sessions with their colleagues, get live video support from coaches and receive new experiences on the go.



For your people

Seeker lets all your staff sync to interactive sessions and save experiences for later.



For your managers

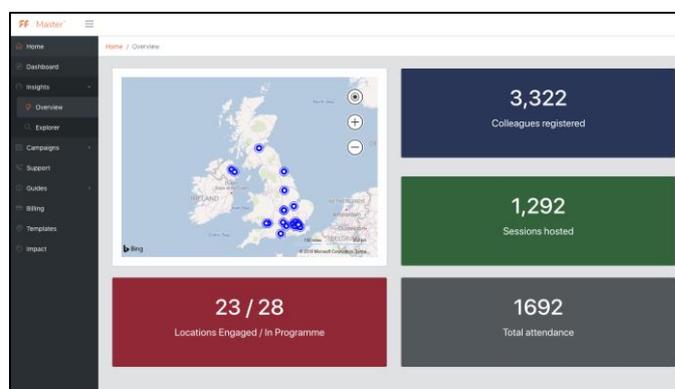
Master gives managers the complete picture on programme performance.



Mentor



Seeker



Master

The Mentor app will have 3 learning packages pre-loaded and ready to use.

1. Digital Life - Always learning, Mastering your Mobile, Solution Finding, Digital Tools & Forward Thinking
2. Office 365 - Collaborating, Sharing and Communicating
3. Cyber Security - Spotting a Scam, Passwords, Protecting my Data and Internet of Things

Exclusive Offer to BLC Members: Each College to be granted access to Freeformers Champion Management Platform at 50% discount, which is £2.4k per College per year. This includes licenses for 8 Champions, 160 seats to Seeker, and a unique dashboard called Master.

We are already working with FTE institutions and have proven our ability to deliver impact:

- X 6 increase in staff response rates to surveys
- X 2 usage of new technology (e.g. MS Teams)
- X 8 increase in Customer NPS

If you would like to know more please email matt.gilbert@freeformers.com or call on + 44 (0) 7710 134178